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## Compelling Reasons To Choose Long & Foster | Christie's To Sell Your Home:

1. With sales of \$31.2 billion, Long & Foster | Christie's is the **#1 private residential real estate company in America.\*** We sell thousands more homes each year than its nearest competitors.
2. **Quality of Service.** When you're buying or selling a home, it pays to be represented by the best equipped, best trained real estate professionals.
3. Long & Foster | Christie's has earned a reputation for **integrity and professionalism** by helping people honestly and fairly since 1968.
4. **Privately owned**, coupled with superior **financial strength and stability**, make Long & Foster | Christie's the real estate company of choice.
5. Long & Foster | Christie's has helped over 2 million people buy and sell homes, **but yours is our #1 priority.**
6. With more than 11,000 Sales Associates, Long & Foster | Christie's has a veritable army of **dedicated professionals** working to sell your home.
7. Long & Foster | Christie's bold, colorful, highly-visible "For-Sale" signs attract **maximum buyer interest** in your property.
8. Our network of over 220 residential sales offices blankets the region and ensures **dominant market share.**
9. Long & Foster | Christie's Web site gives your home maximum exposure. In 2016, LongandFoster.com attracted nearly **4.5 million unique visitors.**
10. When you list your home with Long & Foster | Christie's, we place detailed information about your property on **LongandFoster.com, 11,000+ agent Web sites, and the most popular Web sites where buyers shop for homes.**
11. Long & Foster | Christie's Associates can help you maximize your home's curb appeal through our Home Service Connections® program, a vast network of **moving resources and home service providers.**
12. Long & Foster | Christie's number one source of buyers is the vast pool of referrals from **previously satisfied customers and clients.**
13. Long & Foster | Christie's attracts thousands of **out-of-town buyers** each year through its affiliation with the largest national independent broker referral network in the country, *Leading Real Estate Companies of The World*®.
14. Long & Foster | Christie's Sales Associates receive thousands of **buyer leads** each year from its Corporate Real Estate Services Division, the largest in the area. **Additional buyers** come from Long & Foster | Christie's Metro Referrals services.
15. Long & Foster | Christie's **listings priced at \$1 million and above** receive exposure to luxury buyers on a national and international basis through our affiliations with **global luxury home networks.**
16. Long & Foster | Christie's provides its Sales Associates with **unmatched sales support**, offering more cutting-edge technology, marketing, and related support services than any other real estate firm.
17. **Potential buyers** also come from Long & Foster | Christie's huge Residential Property Management Division.
18. Buyers benefit from the convenience of **one-stop service** with The Long & Foster® Companies: Prosperity Home Mortgage, LLC, for **mortgages** from mortgage consultants on site; Long & Foster® Insurance, which can arrange **homeowners insurance** as well as other types of insurance; Long & Foster® Settlement Services for **title insurance**; our Prestige Partners® for top **settlement services**; and the Warranty Services Group for **home warranties.**
19. **State-of-the-art computer and telecommunications** equipment linking every Long & Foster | Christie's office facilitates all aspects of the home selling and buying transaction.
20. Our nationally recognized, **certified training programs and seminars** keep Long & Foster | Christie's Sales Associates at the top of their industry. In fact, our Sales Associates win more awards than anyone else, and more top producers have transferred to Long & Foster | Christie's than to any other firm in the area.

**LONG & FOSTER**®  
REAL ESTATE

**CHRISTIE'S**  
INTERNATIONAL REAL ESTATE